

## Celebrity Webinar Series

### Hear the Voices and Stories of Those Influencing Our Knowledge of Substance Use Disorder

The NNLM NER is pleased to offer an opportunity for you to get to know a few well-known media influencers in the field of substance use disorder. Hear first-hand about the work each of these presenters is doing to further the general public's knowledge and understanding of the disease of addiction.

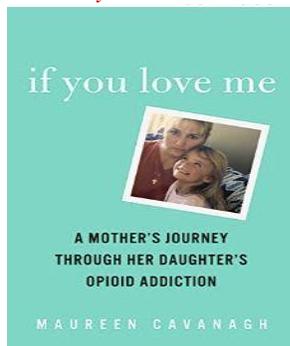
#### ***Date/Time not convenient to attend?***

*If you register for the webinar you will automatically receive the link to the recording and the presentation materials.*

#### **Author of “If you love me: A Mother’s Journey Through Her Daughter’s Opioid Addiction” Maureen Cavanagh**

#### **Family Focused Addiction Support Training: Getting Your Life Back September 17, 2019 3-4PM (EST)**

*Maureen Cavanagh, MPA, M.Ed, is a Family Recovery Coach, Interventionist, and also the Founder and President of Magnolia New Beginnings. Magnolia New Beginnings is a 501c3 non-profit corporation that offers sober living assistance and a 20,000+ member Facebook community, supporting parents and those with substance use disorder nationally.*



To learn more about this book -

<https://www.amazon.com/If-You-Love-Daughters-Addiction-ebook/dp/B079DVZDCK>

Author, Maureen Cavanagh will introduce you to her newest project “Family Focused Addiction Support Training (FFAST).” FFAST is a family-focused intervention designed to define and increase fluency in the language of recovery, educate on substance use disorder and provide resources for self-care for those affected by a another’s substance use disorder. If you are a parent, sibling, a member of the extended family or even a professional working in a setting with individuals going through substance use disorder, learning the steps to care for yourself is essential if want to be a healthy, empathetic and effective supporter to your loved one, patient or student.

#### Learning Objectives:

- Understand positive communication styles, the power of stigma and how blame and shame hinder recovery
- Learn what the “Stages of Change” are and how they are necessary to the recovery process.
- Learn what “recovery” and “recovery capital” are. Understand the multiple pathways that are available to treat the disease of addiction.
- Explore the concept of compassion fatigue and the importance of putting the “oxygen mask’ on yourself to create strategies conducive to your own mental and physical health.

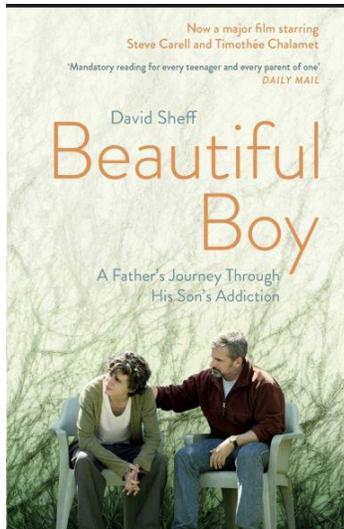
**Registration Link:** <https://nnlm.gov/class/family-focused-addiction-support-training-getting-your-life-back/15360>

**Author of “Beautiful Boy” and “CLEAN” - David Sheff**

**A Myth-Shattering Look at Addiction, Prevention and Treatment, Based on Research**

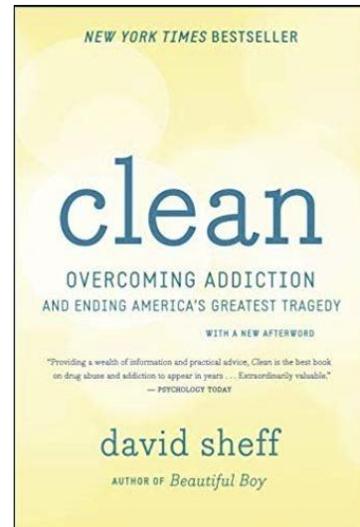
**October 9, 2019 3-4PM**

*David Sheff is the author of **Beautiful Boy: A Father’s Journey Through His Son’s Addiction**, a number one **New York Times** bestseller in 2008 and a 2018 Amazon Studios movie. David Sheff also wrote **CLEAN** in 2013 in which he examines the research on the treatment and prevention of addiction with an underlying theme that addiction is a public health problem and disease. Sheff, writes that America’s “stigmatization of drug users” has backfired, hindering progress in curbing addiction.*



To learn more about these books:

[https://www.amazon.com/s?k=david+sheff&ref=nb\\_sb\\_noss\\_2](https://www.amazon.com/s?k=david+sheff&ref=nb_sb_noss_2)



David will share his research and personal experience about the importance of recognizing that addiction is a chronic brain disease that affects the whole family. “We know what to do when a person is sick with any other problem.” He will discuss how co-existing psychiatric disorders such as anxiety or depression can be underlying conditions and must be considered when deciding how to treat addiction. The stigma and shame attached to addiction is hindering our recovery from this public health issue. What can we learn from the past about other public health epidemics about getting rid of the stigma to make way for effective prevention and treatment?

#### Learning Objectives:

Learn about the brain science of addiction and how drug use before the brain is fully developed can affect the chances of drug addiction.

- Learn that addiction is not a choice, it is a complex and chronic illness.
- Understand that treatment is often more than a one-step process and effective treatment may need to include a dual diagnosis with a mental health condition.
- Learn about effective strategies families can use to lessen the chances their children will become addicted.
- Learn what we can do together legislatively to address prevention and access to treatment.

**Registration Link:** <https://nmlm.gov/class/author-david-sheff-myth-shattering-look-addiction-prevention-and-treatment-based-research>

## President Partnership of Drug-Free Kids and Center on Addiction - Fred Muench Engaging Parents and Caregivers in Substance Use Disorder Prevention and Recovery December 5, 2019 3-4PM

*Fred Muench, PhD is the President of the Partnership for Drug-Free Kids. In January 2019 the Partnership and the Center for Addiction merged. The mission of these organizations is to transform how our nation addresses addiction.*

The banner features the logos for Partnership for Drug-Free Kids and Center on Addiction. Text includes: 'Exciting Changes are Coming We are merging with Center on Addiction to transform how our nation addresses addiction. Learn more.' Below is a photo of hands stacked together. Text reads: 'We provide support and guidance to families like yours struggling with their son's or daughter's substance use.' A button says 'START GETTING HELP'. Statistics at the bottom: '4M+ Web visits in the past year, connecting millions of families with needed information and support.', '7,500 Families served by our Helpline in 2018.', and '74% Of those who receive peer-to-peer Parent Coaching feel confident in helping their child.'

To learn more about the Partnership and Center on Addiction:

<https://drugfree.org/>

### Get one-on-one help

Learn more about connecting with the Specialists of our Parent Helpline.

Fred will present on family-based interventions to engage parents and caregivers, as well as data on the resources the Partnership for Drug-Free Kids offers for families addressing every aspect of substance use and addiction, from prevention to recovery. Learn about the support and guidance offered through the latest science-based information designed to empower parents and caregivers. Fred will also discuss how the merger with the Center on Addiction now provides the research necessary to advance effective prevention and treatment strategies advocating for lifesaving policy changes with state and local partners. Through these initiatives the Partnership and Center on Addiction aspire to change the national conversation around addiction so that no one will feel alone or ashamed to seek help, and everyone can have access to the care they need and deserve.

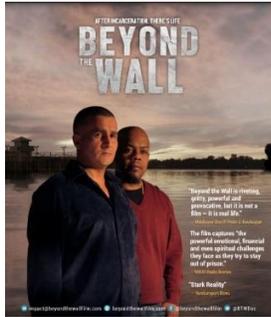
### Learning Objectives:

- Learn the latest research on parenting and caregiver interventions for substance use prevention and intervention.
- Learn about how the Partnership is infusing, best-in-class science with compassion from prevention to sustained recovery, to support families caring for a child or loved one struggling with substance use.
- Learn about the work the Partnership is doing with health care systems to provide effective addiction treatment, research and practices that work, and promote accessibility and affordability of care for everyone.

**Registration Link:** <https://nmlm.gov/class/engaging-parents-and-caregivers-substance-use-disorder-prevention-and-recovery/15379>

**Principal Subject in the Documentary Film, “Beyond the Wall” - Louie Diaz  
Struggles and Strategies for Survival Beyond the Walls of Jail  
January 30, 2020 3-4PM**

*Louie Diaz is a substance use disorder counselor and re-entry specialist with the Massachusetts Middlesex County Sheriff’s Office.*



The film, “Beyond the Wall” is now freely available to watch on PBS. Watch here: <https://www.pbs.org/video/beyond-the-wall-gl6rkv/>

Louie Diaz is a substance use disorder counselor and re-entry specialist with the Middlesex County Sheriff’s Office. In his youth, Louie sold drugs and stolen jewelry and was part of a crime theft ring. During his struggles with addiction, he received a 10-year prison sentence for stabbing a police officer while trying to flee a crime scene. It was during his last sentence that he made a commitment to change his life and developed a passion for helping other returning citizens. As a counselor and re-entry specialist, Louie now tends to the emotional and physical needs of others. Louie knows drugs and crime from both a criminal and a treatment perspective.

“No re-entry program is going to go under the bridges and into the tent cities of the homeless looking for the guys who come out of jail and fall between the cracks. But if you are not willing to go to their places, they will end up back in jail.”

In this webinar Louie will share his own story of substance use disorder and incarceration as well as the work he is doing in the cities of Lowell and Lawrence, Massachusetts to address the addiction crisis. He will discuss what it was like to be followed by a film crew for 5 years as this documentary was being made. He will also share why this film is important as we begin to treat substance use disorder as a public health issue instead of a law enforcement issue.

**Learning Objectives:**

- Understand the barriers individuals face when returning to the community after incarceration and how those barriers might affect the success of their transition back into society.
- Learn what “recidivism” is, and why 95% of people return to drugs and alcohol after release from prison and how substance use disorder relates to recidivism.
- In the film, Billy Cabrera says, “We get a handbook on how to conduct ourselves in prison, when you get released you don’t get a handbook on how to live life.” Learn what jails and prisons are doing to prepare individuals for re-entry into the community.

**Registration Link:** <https://nmlm.gov/class/struggles-and-strategies-survival-beyond-walls-jail/16374>