



# TOWN OF SHREWSBURY

## Council on Aging

Shrewsbury Senior Center

98 Maple Avenue, Shrewsbury, Massachusetts 01545-5398

Shrewsbury Council on Aging

Shrewsbury Council on Aging Board Meeting

December 28, 2022

Minutes

COA Board Present: Jean Campaniello, Betsy Zuegg, Lori Jones, Alen Roman, Meenu Sharma, Arun Subramoniam, and Judy Goldstein

COA Staff Present: Hollie Lucht, Renee D'Argento

The meeting was recorded by Krista Fogg of SMC

- 1.) The meeting was called to order at 9:30 a.m.
- 2.) Special Meeting of the COA – Proposed FY24 Budget-spreadsheets reviewed a.  
Discussion of salaries for COA full-time staff including one full-time van driver b.  
Gift fund to be used for unexpected items and outreach.  
c. Discussion of ways to use Formula Grant with no restrictions. Funds that were previously in the General Fund will be moved to the Formula grant funds then saving the town money. Board and COA to look for additional ways to use the formula grant (ways to give back to the community). Ideas were the YMCA Boroughs Branch fitness opportunities such as the Silver Sneakers Program for seniors.  
d. Discussion of using some of the funds to offer members of the senior community to take part in Alzheimer's trainings.  
e. Discussion of \$3,000 MCOA put aside for annual conference, dues and expenses. f.  
Capital expenditure discussion – COA Director will be putting in a request for 20 tables @ \$1,500 a piece – total of \$30,000 for old event tables.  
g. Discussion of COA Director's request of an one additional full-time office assistant (25% payroll and invoices and 75% transportation).  
h. Discussion of PR/Marketing-Outreach Plans to reach as many Shrewsbury residents as possible (through churches, India Society, Legions in town). Perhaps hire a consultant to help. Possibly add \$1000. to advertising using the Formula Grant.  
i. January COA employees to go to Benchmark Shrewsbury for a men's group breakfast as part of COA outreach efforts.  
j. Discussion of expenses that the Friends Group has incurred and ways that we can use the Formula Grant to possibly assist with expenses going forward. COA Director will look

follow. It was suggested to possibly start a sub-committee to meet with the Friends of the Senior Center to discuss annual plans.

- k. Volunteer Appreciation Budget is \$2,500 (\$17 for each volunteer)- suggested volunteer luncheon catered – done once annually – discussion to increase.
- l. Outreach marketing update – discussions of ways to reach different populations. Possibly adding gardening programs / flower beds for the spring season or add trips for entertainment destinations.
- m. Discussions on possibilities of making our senior center a community center. Board will look explore documents from two years ago when the board met with a developer. Board will also speak with the Natick Senior Center.
- n. Discussions of recreation dept. using our senior center after hours.
- o. Discussion about Route Match transportation system software. Staff members from COA will be trained after January of 2023. Route Match will be here for 5 days at a cost of \$7,500. To train our employees on site.
- p. Discussion of mileage reimbursement – when COA staff use their personal vehicles for going to the post office to mail newsletters or when staff do wellness checks.

3.) COA Board suggested that the January COA board meeting be one half hour longer to discuss annual budget – COA Director would rather keep the schedule as is.

Motion was accepted to adjourn meeting.

Respectfully submitted by:

Dawn Galli  
Asst. Director Shrewsbury Council on Aging

Lori Jones  
Secretary- Shrewsbury council on Aging